

2024



Sponsorship Opportunities

BOMA Fort Worth offers a number of opportunities for companies to showcase their products and services through event participation, volunteering, sponsorship or advertising, giving Allied members direct access and contact to key players in the Fort Worth commercial real estate industry.

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INTRODUCTION

BOMA Fort Worth volunteers work diligently securing sponsorship for our programs and events. We know time and resources are limited and we want you to know all opportunities in advance to assist in planning and budgeting. By participating in this program, companies will be able to plan for 2024 BOMA Fort Worth events with ONE contract and ONE payment. No more calls asking to sponsor or attend events (unless we have a new event that we don't want you to miss!).

The work is done and your schedule is set for the year! And it helps Allied Members meet one of the three requirements in the Allied Renewal Agreement.



Marketing Goals



MONTHLY MEETINGS

Monthly Meeting Sponsorship

\$400 per month

Please check the month requested. Sold on a first come, first serve basis.

**Breakfast Meetings*

- January 9, 2024
- February 6, 2024
- *March 5, 2024
- April 2, 2024
- May 7, 2024
- June 4, 2024
- *August 6, 2024
- October 1, 2024
- November 5, 2024



- 2-minute briefing & introduction of speaker at Monthly Meeting
- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation & announced by BOMA FW Rep
- Company name in bold, prominent placing for Monthly Meeting advertising on website & in weekly newsletter
- Ability to place marketing materials on tables &/or hold a drawing
- 2-complimentary attendees to Monthly Meeting
- Reserved seating for two (2) at Head Table



BOWLING TOURNAMENT



Two sponsorships available - Lane and F&B. Make a selection below for the sponsorship level wanted. 2023 sponsors will have first right of refusal, then they are sold on a first come, first serve basis through this sponsorship agreement, and then to the membership.

Lane Sponsorship

12 Available @ \$850 each

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Company logo displayed on lane at event
- Company logo on event signage
- Dedicated lane w/ 6-complimentary bowlers (includes shoes, dinner, 6-drink tickets)

F&B Sponsorship

4 Available @ \$400 each

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Event signage at buffet & bar
- 2-complimentary attendees/non-bowlers (includes dinner & 4-drink tickets)



BOMA FW INVITATIONAL



We have sponsorships available that meet all marketing levels. Make a selection that fits your budget. 2023 sponsors will have first right of refusal, then they are sold on a first come, first serve basis through this sponsorship agreement, and then to the membership.

- **Cart Sponsorship**
1 Available @ \$3000
 - Company logo on website & email marketing campaigns
 - Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Company logo displayed on all golf carts at event
 - 1-Team
- **Air Cannon Sponsor**
1 Available @ \$1500
 - Company logo on website & email marketing campaigns
 - Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Signage at event
- **Golf Ball Sponsorship**
1 Available @ \$2500
 - Company logo on website & email marketing campaigns
 - Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Company logo on golf balls
 - 1-Team
- **Live Scoring Sponsor**
1 Available @ \$1500
 - Company logo on website & email marketing campaigns
 - Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Company logo on all scoring devices

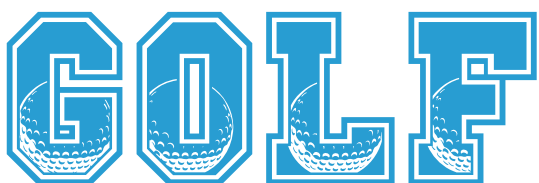
BOMA FW INVITATIONAL



○ Putting Contest Sponsorship

1 Available @ \$1000

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Event signage
- Run putting contest for all players (\$250 Prize)



○ Giveaway Sponsorship

4 Available @ \$900

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Company logo on designated giveaway items
- Event signage

○ Hole Sponsorship

18 Available @ \$850

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Assigned hole w/ event signage - able to set-up tent
- Dedicated golf cart



○ Team Registration

34 Available @ \$740

- Team of 4 w/ 2-carts
- Lunch
- Awards Dinner
- Giveaways

BOMA FW INVITATIONAL



- **Raffle Sponsorship**
1 Available @ \$1000
 - Company name on website & email marketing campaigns
 - Company name on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Company logo displayed on all raffle tickets
- **Contest Sponsorships**
5 Available @ \$400 each
circle contest selection below
 - Ladies Closest to the Pin
 - Men's Closest to the Pin
 - Ladies Longest Drive
 - Men's Longest Drive
 - Lame Duck
 - Each sponsorship receives event recognition, company name listed in weekly newsletter & in all marketing
- **Food Sponsorships**
5 Available @ \$600
 - Company name on website & email marketing campaigns
 - Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Event signage
- **Beverage Sponsorships**
3 Available @ \$1000
 - Company logo on website & email marketing campaigns
 - Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Company logo on cups
 - Able to set up tent at pavilion area
 - Event Signage



ROCK THE BOAT

Two sponsorships available - Event and F&B. Make a selection below for the sponsorship level wanted. 2023 sponsors will have first right of refusal, then they are sold on a first come, first serve basis through this sponsorship agreement, and then to the membership.

- Event Sponsorship - 6 Available @ \$850 each
 - Company logo on website & email marketing campaigns
 - Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
 - Company name listed in weekly newsletter marketing
 - Company logo on event signage
 - 5 event attendees

- F&B Sponsorship - 6 Available @ \$500 each
 - Company logo on website & email marketing campaigns
 - Company name listed in weekly newsletter marketing
 - Company logo on event signage
 - 3 event attendees

SPORTING CLAYS SHOOT

Cart Sponsorship 1 Available @ \$2500

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Company logo on all golf carts provided by facility
- Company logo on BOMA Fort Worth website for 1-calendar year
- 1-Cart
- 1-Team (4-Shooters)

Station Sponsorship 12 Available

With Team @ \$950

Without Team @ \$750

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Event signage at designated station
- 1-Cart (shared w/ team)
- 1-Team (4-Shooters)

Three levels of sponsorships available - Cart, Station, and F&B. Make a selection below for the sponsorship level wanted. 2023 sponsors will have first right of refusal, then they are sold on a first come, first serve basis through this sponsorship agreement, and then to the membership.

F&B Sponsorship 6 Available @ \$700 each

- Company logo on website & email marketing campaigns
- Company logo on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Event Signage
- May set-up tent/table around the pavilion
- 2-Complimentary attendees

Team Registration @ \$700

- 1-Team (4-shooters) with cart; breakfast & lunch - does not include shells

HOLIDAY PARTY

Three levels of sponsorship available - Gold, Silver, and Bronze. Make a selection below for the sponsorship level wanted. 2023 sponsors will have first right of refusal, then they are sold on a first come, first serve basis through this sponsorship agreement, and then to the membership.

○ Gold Sponsorship 6 Available @ \$850

- Company logo on website & dedicated email marketing campaigns
- Company name on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Company logo on cups/napkins
- Event Signage
- Reserved Seating
- 6-Complimentary attendees

○ Silver Sponsorship 6 Available @ \$650

- Company logo on website & dedicated email marketing campaigns
- Company name on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Event Signage
- 4-Complimentary attendees

○ Bronze Sponsorship Unlimited @ \$450

- Company logo on website & dedicated email marketing campaigns
- Company name on Monthly Meeting presentation / 2-months prior & 1-month after
- Company name listed in weekly newsletter marketing
- Event Signage
- 2-Complimentary attendees

SPONSORSHIP AGREEMENT



Other sponsorships may be offered throughout the year and will be available to the membership. Notification will be sent via email and listed on the website (www.bomafortworth.org).

Sponsorships totaling \$3000 or more annually will get their company logo placed on the BOMA Fort Worth website under "Our Sponsors" tab with a link to their company website.

If selecting "Invoice Per Event," the sponsorship requested must be paid 60-days prior to the event selected in order to be advertised/awarded.

**If sponsorships do not sell out 45-days prior to each event, BOMA Fort Worth will open up those sponsorships to the public (exclusions apply).*

Thank you for choosing to become a sponsor of BOMA Fort Worth. Tally your sponsorship(s) selected, provide the information requested below and return to the BOMA Fort Worth office. The information that you provide below will be used in event advertising to recognize your sponsorship(s). Please make sure all information is accurate and complete.

Be sure to forward your company logo in a high resolution format for all advertising.

By signing this agreement, you acknowledge that you are authorized by your company and agree to pay the total amount of the sponsorship.

Sponsor/Company Information

Company Name _____

Contact Name/Title _____

Email _____ Phone _____

Sponsorship Total/Payment Information

Total Sponsorship Amount \$ _____

Invoice Full Amount Charge CC Full Amount Invoice Per Event

We only need cc information if charging the full amount.

Name on CC _____

Signature _____

CC Number _____ Exp Date _____ CVV _____

CC Statement Mailing Address _____